NONFICTION OUTLINE RUBRIC

	Below Basic 1 2 Points	Basic 2 4 Points	Proficient 3 6 Points	Advanced 4 8 Points
Organization	Outline is not organized and is incomplete	Parts are labeled but incomplete.	Organized: Part 1, Part Two, Part 3. Content is labeled for ease of viewing	Organized a: Part 1, Part Two, Part 3, Content is thorough. Problem statement is identified. End of Part two is identified
Identification of the "Problem" statement.	Not clear or confusing explanation	The "Problem" statement is either too general or not focused on one issue.	The "Problem" statement is clear and understandable. It follows the setup well.	The story creates personal interest. Captures attention, emotions. Information is complete. The viewer will easily understand the situation.
Part One: Understand	Cannot understand the problem of the story. Confusing.	The set-up is incomplete. Not enough info to understand.	Enough info to understand the problem statement.	Complete and clear coverage of back-story and 5Ws and H. Leads viewer to understand the story
Part Two: Care	Not enough discussion or exploration. To few bullets to cover the content.	The coverage is not clearly thought out.	Generally good exploration of the "Problem". Focus us good. Information is organized from general to specific, etc.	The "Problem" is explored fully. Predictions of content are realistic. Possible interviews identified. Gives enough reason for the viewer to care
End of Part Two Feel	Not effective	A stronger statement is needed	Clearly the strongest statement, the impact is felt	Prediction of the strongest or most powerful statement. Elicits an emotional response
Part Three: Learn	Does not conclude. No ending or completing ideas present	Ideas forming. Incomplete. More info needed	Concluding ideas create completion.	Strong and clear lesson learned. The viewer knows what will happen next or there is a call to action. Strong sense of completion/conclusion
Overall impression				
Total/56 points				