

## **Public Service Announcement Critique**

Describe the following areas in connection to your PSA

1. How well did your preproduction match your final product?
2. What challenges did you face in the production phase and what might you have done to address this?
3. In editing, what was the quality of your footage and did you have to use any effects or filters to pull off your piece?
4. Discuss the overall quality of your PSA. Include the following:
  - Did it grab your audiences attention?
  - Did it demonstrate an issue important to your target audience?
  - Did it give your audience a way to act on what they have learned?
5. Lastly, discuss how well you feel this represents your abilities and skills in Video Production.