

Application of Skills: Production

Application of Skills: Production. Demonstrated observable performance of production skills including use of lighting, sound, and camera equipment, as well as the use of editing software.

	8-10 Points	7	6	0-5
Lighting	Creative and innovative lighting demonstrates strong understanding of lighting techniques. All scenes are well lit and care was taken in lighting the characters and backgrounds of each scene.	Demonstrates good understanding of lighting techniques. Most scenes are well lit and a lot of thought was put into lighting characters and backgrounds.	There is an adequate understanding of lighting techniques and most scenes are well lit. Soundtrack enhances the story but lacks attention to detail.	There is limited understanding of lighting techniques. The lighting generally distracts from the story.
Sound	Sound between cuts and scenes flows smoothly. Foley is used to enhance sound. Sound track is innovative and enhances the story.	Sound track enhances the story but lacks attention to detail. Foley is sometimes employed.	There are definite changes in sound levels between cuts and scenes. Foley is rarely employed.	Sound is often difficult to hear. There is no foley.
Cinematography	Creative and innovative camera work demonstrates strong understanding cinematic techniques. Wide variety of shot sizes and angles.	Camera work demonstrates good understanding cinematic techniques with variety in shot sizes and angles.	There is an adequate understanding of camera techniques with some variety in shot sizes and angles.	The camera work is basic with limited variety in shot sizes and angles.
Editing	The film flows as a result of excellent editing techniques. Lengths of cuts were varied to show rising action and tension.	The film flows as a result of good editing techniques. Lengths of cuts were varied to show rising action and tension.	In most scenes the film flows as a result of good editing techniques. Length of cuts was often varied to show rising action and tension.	The editing was adequate in some parts of the film but a lot of scenes are not well edited.
Titles & Credits	Studio and copyright information is present at the end. Production company name is creative and interesting. Credits and titles are excellent and not distracting. Credits use proper film terms and can be read. Title design fits perfectly with genre.	Studio and copyright information is present at the end. Production company name is interesting. Credits and titles are good and do not distract. Credits use proper film terms and can be read. Title design suggests genre.	Studio and copyright information is present at the end. Production company name is interesting. Credits and titles are good and not distracting. Credits use proper film terms and can be read. Title design suggests genre.	Production company name is not interesting. Credits and titles are basic and sometimes distracting or missing altogether. Credits sometimes use proper film terms and can be difficult to read. Title design provides only a hint as to genre.

TOTAL: /50